



Excellence Without Exception

Expanded Apps develops beautifully designed, user-friendly, and flawlessly programmed mobile applications for iOS, Android, Windows, and web platforms. We specialize in developing custom applications that are uniquely tailored to our clients' specific needs. Our team of highly experienced programmers and seasoned user interface designers have successfully completed and published more than 200 mobile apps to date. Our apps are consistently praised by users for their intuitive, easy to use design and superior functionality. No other company has a longer mobile track record than Expanded Apps—we started developing apps just one month after the Apple App Store opened in 2008.

Services

- Mobile Applications
- Database Systems
- User Interface Graphic Design
- Multimedia Content Development
- Web-Based Applications
- User Experience Design
- E-Learning & Training Apps
- Video & Audio Production

Past Performance



Client Orange County Transportation Authority (OCTA)
Project iOS & Android Vanpool Apps
Description Tracks daily ride usage & expenses. Messaging capability for Vanpool members. Reports to OCTA/US Dept. of Transportation.



Client California Highway Patrol (CHP)
Project iOS Start Smart App
Description Interactive licensing checklist for teen drivers, including video and CHP office locator to sign up for CA's Start Smart program.



Client McGraw-Hill Professional
Project 60+ iOS & Android Medical Test Prep & Self Improvement Apps
Description Interactive learning tools produced from bestselling professional content for medical education, business, health & fitness



Client The Medical Algorithms Company
Project iOS, Android & Web-Based Clinical Decision Support Apps
Description Healthcare decision-making support tools for physicians with access to 22,000+ medical algorithms stored in remote database

References

Name	Kristopher Hewkin	Name	John Svrbely, M.D.
Title	Marketing Specialist, Vanpool	Title	Founder & Chief Medical Officer
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Core Capabilities

- Experts at designing apps that fulfill the needs of your users, with quick loading times and simple functionality
- Specialists at adapting large collections of complex information, training materials, and existing website content for easy use on mobile platforms
- Uniquely talented at developing mobile apps that will transform your processes, improve efficiency & communication, and streamline workflow within your agency and with the public
- Highly skilled at integrating mobile apps with your existing IT infrastructure and databases, enabling 24/7 access to information within your organization and for the public.
- Adept technical problem solvers committed to providing cost-effective solutions that incorporate current mobile best practices for development, usability, design, and methods to drive adoption

"Expanded Apps are very good at what they do, they develop quality products and are a pleasure to work with. They make a point to thoroughly understand the content before they build the app to ensure proper design and functionality. They build very user-friendly and well-reviewed apps. They are always increasing their technical knowledge and incorporating that knowledge into their apps."

James Pascale,
 Senior Director, Rights & Permissions, International and Professional
 McGraw-Hill Education

NAICS Codes

541430	Graphic Design Services
541490	Other Specialized Design Services
541511	Custom Computer Programming Services
541512	Computer Systems Design Services
541519	Other Computer Related Services
512110	Motion Picture and Video Production
611430	Professional and Management Development Training

Certifications

Certifications				SAM.gov Business Type	
SB	CA DGS	Small Business Supplier #1796293	WOB	Woman Owned Business	
WBE	CPUC	Women's Business Ent. #15040069	WOSB	Woman Owned Small Business	
WBE	WBENC	Women's Business Enterprise #2005127307	EDWOSB	Economically Disadvantaged Woman Owned Small Business	
LSBE	LA County	Local Small Business Ent. #17504701			